



THE VOX, BIRMINGHAM  
TUESDAY 5TH OCTOBER 2021

## CATEGORIES

### REGIONAL AWARDS

Divided into 6 regions with each firm competing against other local firms. There is no restriction in type or size of firm, but their work should be mainly undertaken within the local area.

### DIRECT CONVEYANCING FIRM

This is for firms who mainly operate on a national basis, winning work direct from the internet or from panel managers.

### SMALL CONVEYANCING FIRMS

Again the country will be split into 6 regions. This award allows smaller firms who still offer a top-class service but without the large marketing budgets of their larger rivals to compete against each other on a level playing field. We classify small firms as those with LESS than 50 transactions for value, in the September 2019 Land Registry League tables.

### YOUNG CONVEYANCER

One of the most competitive and highly sought-after categories. We classify young conveyancers as being under 30 years old and they should have control of their own case load and be responsible for the client from instruction through to completion.

### INDIVIDUAL CONVEYANCER

This is open to any conveyancer controlling their own case load and is judged solely through customer feedback.

### BEST USE OF WEBSITES, MARKETING AND SOCIAL MEDIA

As the name suggests we look at all aspects of how a firm markets its conveyancing department.

### BEST TRAINING FIRM

For firms who have an advanced training scheme to develop staff to progress their careers.

### BEST INNOVATION

For firms who have an innovative idea or solution.

### CUSTOMER SERVICE AWARD

This was a new award for 2019 and recognises an outstanding performance with the Mystery Shopping exercise. Award applicants in the Regional, Direct & Small categories are automatically assessed for this Award and there is no additional fee, as it is part of the assessment process.

### NEW CONVEYANCING FIRM

An exciting New award for 2020, we class firms as those who are less than 2 years old, the assessment process will provide valuable feedback to the firms"



**NICK KNOWLES**  
CELEBRITY AWARDS HOST



## APPLICATION FORM

NAME		Awards Please tick the award(s) that you wish to enter
COMPANY		
ADDRESS		<input type="checkbox"/> Regional Conveyancing Firm of the Year <input type="checkbox"/> Direct Conveyancing Firm of the Year <input type="checkbox"/> Small Conveyancing Firm of the Year <input type="checkbox"/> Young Conveyancer of the Year <input type="checkbox"/> Best Individual Conveyancer of the Year
EMAIL		<input type="checkbox"/> Website and Use of Social Media Conveyancing Firm of the Year <input type="checkbox"/> Best Training Firm of the Year <input type="checkbox"/> Best Innovation of the Year <input checked="" type="checkbox"/> Best New Conveyancing Firm of the Year- <b>NEW</b> <input type="checkbox"/> Best Customer Service of the Year This category is based on the results of the Mystery Shopping exercise and only applies to the Regional, Direct & Small categories, entrants are automatically entered into this Award free of charge.
TELEPHONE		£99 per entry plus VAT

**BOOK TODAY FOR £99+VAT ONLY**

FOR MORE INFORMATION CALL: 07552 249946 –

EMAIL: [DEBBIE.SHEARD@INSIDEVIEWS.CO.UK](mailto:DEBBIE.SHEARD@INSIDEVIEWS.CO.UK)

OR VISIT: [WWW.INSIDECONVEYANCINGCONFERENCE.COM](http://WWW.INSIDECONVEYANCINGCONFERENCE.COM)